



SPONSORSHIP PROPOSAL

MAY 2024

QUEER PICKLEBALL CLUB COUNCIL

REGISTERED NONPROFIT





EXECUTIVE SUMMARY

This proposal outlines our initiative to host weekly pickleball in a safe, permitted space from May - December 2024 for queer women, trans, and nonbinary folks. Our goal is to raise \$5,000 to cover the cost of operating for the 2024 season.

OUR VISION

Safety, community, and accessibility for queer women, trans, and nonbinary pickleball players in Toronto.

OUR MISSION

Remove financial barriers to inclusion and provide the environment, support, and opportunities to grow in pickleball, or simply enjoy the social non-competitive aspect of the sport.

WHY QUEER PICKLEBALL?

Founded in 2023, QPC cultivates welcoming spaces for queer women, trans, and nonbinary folks in the lively Toronto pickleball community.

Our membership has grown to 75+ people with expansion underway. There is a growing demand within our community for consistent play during all four seasons. Typically, members of our community experience the following challenges when searching for pickleball programming:

- forgoing a safe space when entering regular drop-in play
- fiscal barriers associated with regular drop-in play or private clubs

To underscore our priority of supporting our community, holding weekly permitted sessions will provide an inclusive solution to the challenges queer women, trans, and nonbinary folks face.



FINANCIAL REVIEW

Below is an overview of the types of operating expenses associated with running Queer Pickleball Club. We charge a nominal fee for our outdoor permit that pays for itself, however in line with our mission, that drop-in fee is not enough to cover indoor permitting, monthly court rentals at Fairgrounds for events, equipment, or miscellaneous costs.

Space

- Cost of indoor permit from Oct '24 - '25
- Cost of monthly court rental at Fairgrounds June - Sept '24

Equipment

- Nets
- Balls
- First aid supplies
- Spare paddles

Miscellaneous

- Website fees
- Insurance
- Nonprofit expenses

SPONSORSHIP OVERVIEW

CURRENT FUNDRAISING

- Attendance fee: we charge a \$5 per session fee for each person; for those with financial difficulties we review sliding scale options
- Private Individual Donation: in process of being launched currently
- Private Corporate Sponsorship

SPONSOR BENEFITS

- External DE&I Contribution - be a founding donor to the only 2SLGBTQ+ pickleball club with a focus on women, trans, nonbinary folks
- Brand Promotion on Queer Pickleball Club website
- Brand Promotion on our Instagram (1200+ followers)

